

November 20, 2004

MANAGERIAL ECONOMICS (MGE2112)

ASSIGNMENT

Each student is assigned a topic with a corresponding chapter from the core text-book. Topics and chapters match week three through week thirteen class schedule from your syllabus (except for the introductory topics one and two, as well as topic eight on linear programming):

TOPIC	TOPIC/CHAPTER NUMBER
Consumer Theory	3/3
Demand Estimation	4/4
Business Forecasting	5/5
Production Theory	6/6
Cost Theory	7/7
Perfect Competition vs. Monopoly	9/9
Monopoly / Oligopoly	10/10
Pricing	11/12
Risk in Decision-Making	12/14
Capital Budgeting	13/15

Read the chapter attentively, check corresponding chapters or sections in additional reading from your syllabus. Use any other available reference and/or internet sources. Based on this review, put together a brief, but comprehensive presentation of the topic, highlighting all major pertinent key concepts.

Provide at least one relevant short case study (different from those in your text-book). Support your presentation with relevant tables, charts, diagrams, formulas, numerical examples, and all other possible illustrations.

Please supply table of contents, page numbers, and bibliography. Restrict your work to 1,500-2,000 words or 10,000-15,000 characters with spaces (5-10 pages). No text beyond page ten will be taken into consideration and grading.

You have more than one month to carry out this assignment. Please submit it no later than Wednesday, December 22, 2004. Late submissions will not be accepted.

BIB-M		BIB-E-A		BIB-E-B	
STUDENT'S ID	TOPIC / CHAPTER	STUDENT'S ID	TOPIC / CHAPTER	STUDENT'S ID	TOPIC / CHAPTER
401725891508	3/3	403125891520	3/3	401525891527	3/3
401825891508	4/4	403525891520	4/4	409637871527	4/4
403025891508	5/5	403925891520	5/5	410937871527	5/5
403325891508	6/6	404425891520	6/6	417925891527	6/6
403725891508	7/7	405725891520	7/7	419037871527	7/7
405525891508	9/9	405826121520	9/9	429740981527	9/9
405725891508	10/10	413737871520	10/10	431740981527	10/10
406925891508	11/12	414437871520	11/12	434040981527	11/12
407525891508	12/14	414537871520	12/14	435140981527	12/14
407925891508	13/15	417425891520	13/15		
409337871508	3/3	417637871520	3/3		
409737871508	4/4	418637871520	4/4		
410237871508	5/5	420237871520	5/5		
410837871508	6/6	420537871520	6/6		
411337871508	7/7	420726121520	7/7		
412437871508	9/9	425140981520	9/9		
412837871508	10/10	425440981520	10/10		
413137871508	11/12	425540981520	11/12		
413437871508	12/14	425740981520	12/14		
413837871508	13/15	426040981520	13/15		
413937871508	3/3	426440981520	3/3		
414237871508	4/4	426640981520	4/4		
414337871508	5/5	428744241520	5/5		
414837871508	6/6	428840981520	6/6		
419537871508	7/7	429944241520	7/7		
420337871508	9/9	430044241520	9/9		
421837871508	10/10	430144241520	10/10		
422037871508	11/12	430744241520	11/12		
423237871508	12/14	431340981520	12/14		
424840981508	13/15	431540981520	13/15		
425140981508	3/3	431640981520	3/3		
426540981508	4/4	432440981520	4/4		
427240981508	5/5	432940981520	5/5		
430840981508	6/6	433744241520	6/6		
432044241508	7/7	433840981520	7/7		
432740981508	9/9	434440981520	9/9		
433440981508	10/10	436437871520	10/10		
436344241508	11/12	436537871520	11/12		
437340981508	12/14	437240981520	12/14		
437940981508	13/15	438640981520	13/15		
414037871508	3/3				
413337871508	4/4				